# **PRIVACY POLICY**

Protecting your privacy is important to us. We hope the following statement will help you understand how BriskHeat Corporation collects, uses and safeguards the personal information you provide to us on our site.

### **General Statement of Principles**

As described in detail below, any information we gather at this web site is strictly for our use and is not shared with any third party, public or private, for any reason - period. We will not sell or give away any lists or other data that we may retain and we do not purchase such information from other sources. By accessing the services of BriskHeat Corporation and voluntarily providing us with the requested personal information, you consent to the collection and use of the information in accordance with this privacy policy.

### **Use of Information**

BriskHeat Corporation, in many parts of the world, utilizes a representative and distributor network for best meeting your personal needs on a local level. These representative companies have access to much of the same information as BriskHeat concerning customer-specific information. As a result, for the exclusive purposes of privacy issues and access to personal information, these representatives are not considered to be a third party, but rather, are considered to be part of the BriskHeat organization in order to provide you with a higher level of service.

### **Statistical Data**

Our servers (as most) track IP addresses and referring pages to help with site maintenance and improvements. This data is viewed only as anonymous statistics to show the busiest times of the day or week, pages with errors and how effective our advertising has been. This information is not used for any other purpose.

### **Personal Information Collected - Order Forms**

With the exception of credit card info, we store the information from your order form to allow us to track issues or refer to a previous order to help provide some customer service. You may elect to have your information completely removed from this system by e-mailing us at <u>bhtsales1@briskheat.com</u> with your request.

#### **Information Correction or Removal**

If you wish to correct, update or remove any information about you that may be in our records, please send us an e-mail at <u>bhtsales1@briskheat.com</u> with the details of your request. If you wish to contact us further, please find complete contact information on our <u>contact us</u> page or call us at 888-412-0122.

#### Security

Unfortunately, no data transmission over the Internet can be considered 100% secure. However, your BriskHeat Corporation information is protected for your privacy and security. In certain areas of our websites, as identified on the site, BriskHeat Corporation uses industry-standard SSL-encryption to protect data transmissions.

We also safeguard your personal information from unauthorized access, through access control procedures, network firewalls and physical security measures.

## **Changes to this Privacy Policy**

BriskHeat Corporation may at any time, without notice to you and in its sole discretion, amend this policy from time to time. Please review this policy periodically. Your continued use of BriskHeat Corporation websites after any such amendments signifies your acceptance thereof